ICE to SHOWING ONE.

ICE to SHOWING ONE.

Get Geared for a way in heading your way.

It's heading your way.

And a Campaign

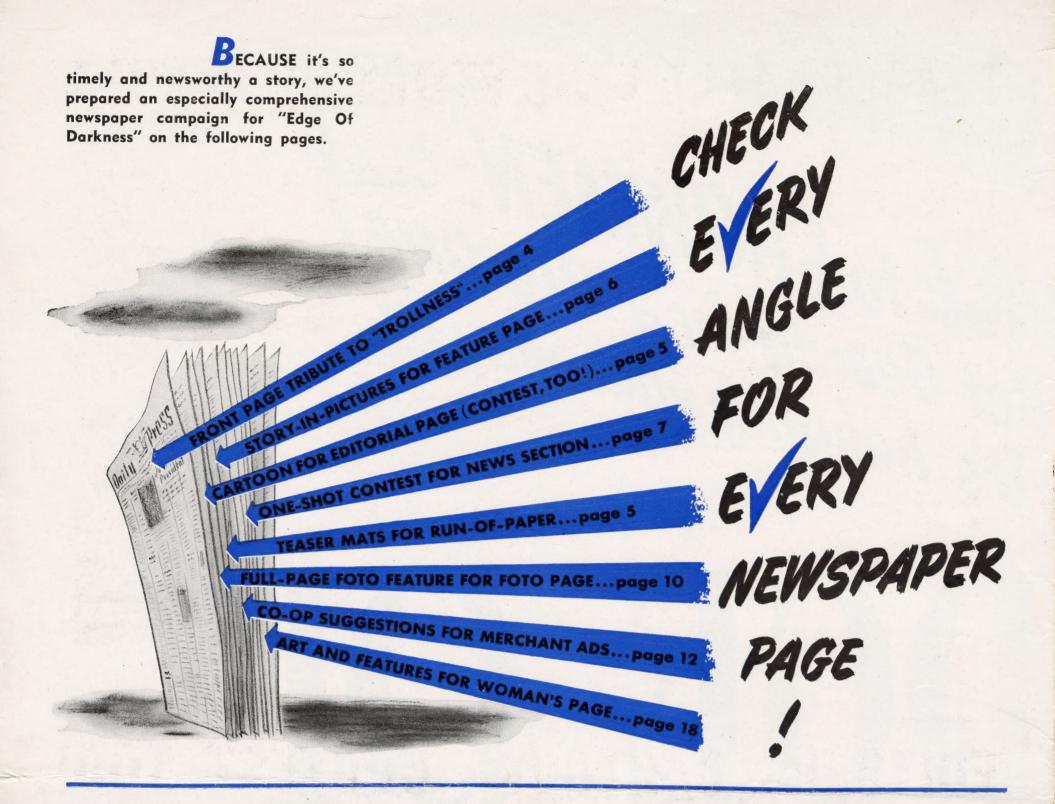
And a Campaign

And Geared to

Geared to

GIGNESS!

HS



START YOUR CAMPAIGN WITH THIS COMMEMORATION OF HEROIC NORWAY



Remember Lidice? Once it was a peaceful Czech village. The Nazis destroyed it completely. American newspapers took up the banner of Lidice and under their sponsorship several towns in the United States changed their names to Lidice, to commemorate this valiant outpost of the United Nations.

Remember Trollness! This is the fictional Norwegian village immortalized in "Edge Of Darkness" . . . symbol of every village resisting the Nazi hordes.

Suggest to your local newspaper (especially if it had recently featured the 30-chapter NEA serialization of "Edge Of Darkness" which appeared in over 400 newspapers nationally) that it sponsor a commemoration of Trollness as a wartime expression of United Nations unity.

Acting with the cooperation of the city fathers and local Norwegian and United Nations organizations, newspaper selects a street, square, park or circle to be renamed "Trollness"... as an across-the-seas gesture to the valiant fighters in every Norwegian village occupied by the Nazis. Square or street nearest theatre should be selected and the ceremony staged to precede the opening of "Edge Of Darkness" at your theatre.

Your Day-to-Day Set-up!

I. Newspaper announces that prominent citizens committee has launched move to name a city area after "Trollness"; follow-up stories include civic approval and date of ceremony, to coincide with opening day. All stories peg event to "Edge Of Darkness."

2. Huge post card addressed to Norwegian Government-in-Exile, London, England, affirms your town's faith in inevitable liberation of Norway. Signed by bond and stamp purchasers and photograph of it is sent overseas. Story and picture in newspaper.

3. Ceremony at actual dedication of "Trollness Square" includes parade to site, music by American Legion band and participation by all Norwegian social and relief organizations.

4. Following the ceremony, digninitaries attend premiere performance. Radio broadcast from lobby of theatre.

5. Special edition or section of newspaper on dedication day devoted entirely to "Edge Of Darkness," with merchant ads keying their copy to this event. Include in this special edition the full-page feature mat on page 10, newspaper stories and scene mats from publicity section, your regular display ad and suggested merchant co-op ads on page 12.

6. If there are any refugees from Norway in your community, especially those who have fought the Nazis, be sure to get newspaper and radio interviews.

TEASERS TELL VIVID STORY OF REVOLT

The symbol of revolt in Norway has been made the key of these startling teasers. Use 'em all three ways:

1. IN NEWSPAPERS . . .

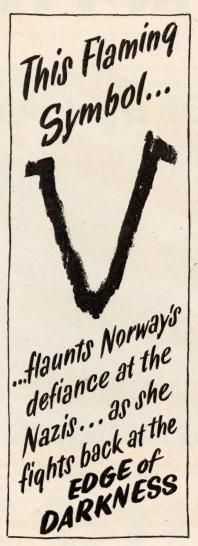
one each day on movie page for three successive days leading up to first regular display ad; or spot them run-of-paper with slug lines added directing readers' attention to display ad in movie section.

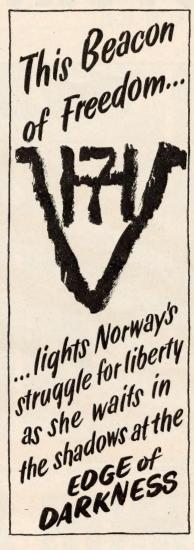
2. AS GIVEAWAY . . .

printed on cards and distributed on streets, in lobby, hotels and terminals. Also as package and mail inserts by war organizations and Norwegian societies.

3. FOR THE LOBBY . . .

blow up each teaser direct from press book and place them in series along lobby wall.



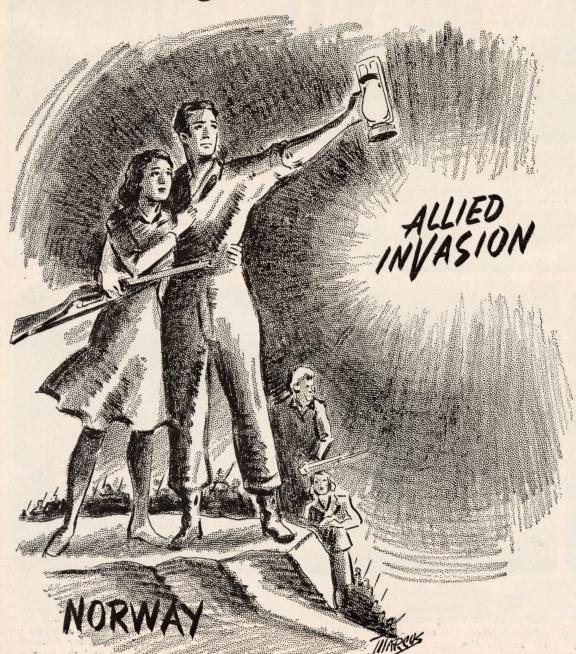




All Three on One Mat. Order "TEASER MATS ED 303B"-45c-from Campaign Plan Editor, 321 West 44 Street, N. Y. C.

EDITORIAL CARTOON-CONTEST, TOO!

Edge of Darkness



The inspiring editorial cartoon at left, available for you in mat form, is a direct tie-up with your showing—and at the same time an eloquent presentation of the hopes of occupied Europe. Suggest its use on your local editorial page together with a discussion by your editor of "Edge Of Darkness." A preview of the film for the editorial staff should prove effective in gaining cooperation.

AS A CONTEST: Place

a blow-up of this cartoon in high school or college art class to serve as a model for an editorial cartoon to be labeled, "Edge Of Darkness." Newspaper sponsors the contest and offers to publish winning entry. Show other samples in lobby display.

Campaign Plan Editor, 321 West 44 Street, N. Y. C.

INQUIRING REPORTER GETS REAL LIFE REFUGEE STORIES

Inquiring Reporter interviews a number of refugees escaped from Europe's "edge of darkness." These interviews can be built into one feature story or treated as a daily series for one full week, each day covering another occupied country. Banner line for series should be: "We Stood at THE EDGE OF DARKNESS." If possible, arrange for one or more of the refugees to preview the film and comment on its realism.

4-DAY STORY-IN-PICTURES...

[FIRST DAY]

MOVIE-OF-THE-WEEK : 'Edge Of Darkness'

starring ERROL FLYNN ANN SHERIDAN

'Edge Of Darkness'

The production was directed by Lewis Milestone, the man who brought the greatest story of World War I to the screen, "All Quiet on the Western Front." Milestone sincerely believes that in "Edge Of Darkness," adapted from William Woods' best-selling novel, he has the first truly great film story of the new World War.

> Now Go On With the Story→→→



The Norwegian fishing village of Trollness is invaded and occupied by the Nazis. The townspeople "collaborate" in the face of guns but their spirits are free and they secretly plot revolt. Two men are quislings -Kaspar Torgersen (Charles Dingle) and his nephew, Johann Stensgard (John Beal).



Dr. Martin Stensgard (Walter Huston) and his daughter Karen (Ann Sheridan) go to meet the renegade Johann returning from Oslo. Gunnar Brogge (Errol Flynn), Karen's fiancee and the leader of Trollness' Nazi opposition, gives Johann a surprise meeting. Johann has been summoned by his quisling uncle.



On their way back from a secret meeting Karen and Gerd (Judith Anderson) are waylaid by Nazi Major Ruck (Henry Brandon). Ruck is really a British spy and he tells them that soon a British submarine off the coast will deliver arms for the townspeople.

[SECOND DAY]

[PICK UP HEADING FROM 1st DAY]

The Story Thus Far:

Trollness, a Norweg-ian fishing village, smoulders with revolt under the Nazi heel. A Major Ruck arrives in the village and proves to be a British agent. Heinforms the underground that a submarine will soon land arms and ammunition. They are warned to suspect as quislings Johann Stensgard, son of the respected doctor, and Katja...

> Now Go On With the Story->-



Katja (Nancy Coleman), a simple-minded Polish actress who was "drafted" by the Nazis, learns from Captain Koenig (Helmut Dantine), the Nazi Kommandant, that his master plan for domination of conquered countries has been rejected by the Fuehrer. In his rage, Koenig refuses to let Katja go to Berlin as he promised. She must stay . . .



In desperation, Katja sneaks out of her room when the guard passes, and goes to Major Ruck. She tells Ruck she suspects him but she'll keep her mouth shut if he'll get her to Berlin. Ruck refuses and escapes from Trollness on the boat that brought back Johann Stensgard.



Meanwhile, at Gunnar Brogge's shack, Hammer (Tom Fadden) arrives badly wounded to confirm the fact that the British are supplying the coast with arms but that nearby Stoksund was betrayed and destroyed. Karen helps Hammer escape.

[THIRD DAY]

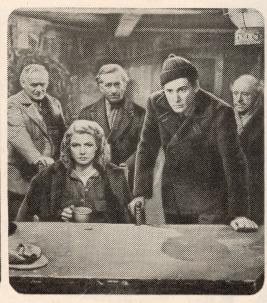
The Story Thus Far:

Revolt brews in Trollness, a Norwegian fishing village. Informed that the British are sending them arms by submarine, they suddenly learn from Hammer, a refugee from nearby Stoksund, that the arms cache there had been betrayed to the Nazis. As a result the whole town and its people have been destroyed. Karen helps Hammer escape..

> Now Go On With the Story->->

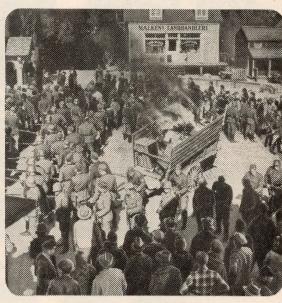


Hysterical from fatigue and the harrowing experience of getting the refugee Hammer to safety and medical care, Karen screams for action against the Nazis in Trollness. Gunnar quiets her, tells her they will resist-in time.



[PICK UP HEADING FROM 1st DAY]

Gunnar reveals that British arms are on the way but in order to use them effectively they must have a plan of action. He determines where the arms are to be hidden. He assigns the men to special tasks, for when the moment comes each one . . . man and woman . . . must be ready.



The Nazi terror continues. Koenig's men drag Schoolmaster Andresen (Morris Carnovsky) into the square. They gather his books and belongings and set them afire. Sixtus Andresen cries aloud, and is removed by Pastor Aalesen (Richard Fraser), man of God and the people, from the burning pyre.

All four chapters of this serialized picture story, complete with art and type, are available on one mat. It's a swell bet for your local paper, full of suspenseful action and headline drama, based on one of the year's most sensationally successful novels. Can also be featured by newspaper as a single day full-page story.

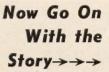
Order "SERIAL MAT ED 501B"-75c-from Campaign Plan Editor. 321 W. 44 Street, New York City_

[FOURTH DAY]

[PICK UP HEADING FROM 1st DAY]

The Story Thus Far:

Seething with revolt. and hoarding arms and ammunition delivered by British submarine, the townspeople of Trollness, a Norwegian fishing village, refuse to be provoked into betraying their arms cache by the brutal torture of their beloved schoolmaster. Gunnar Brogge, their leader, warns them they must wait until the time for action is ripe...





Suspecting that the villagers are hiding contraband arms, Koenig had hoped to force them to fight and betray the hiding place of their weapons by torturing Andresen. Having failed in this, he desperately orders the leaders shot. But, as a final humiliation he forces them to dig their own graves.



The Nazis forget to reckon on the villagers, however. They attack the garrison to free Dr. Stensgard, Karen, Gunnar, Gerd and the others. They, in turn, lash out at their captors and escape to join the villagers in the woods, where British guns await them.



Gunnar and Karen take their places in the front line. In the fight that ensues, the Nazi garrison is wiped out. Captain Koenig commits suicide because his "perfect occupation" has failed. Those who survive go to the hills to wage unrelenting guerilla warfare that Norway may be free.

CONTEST SELLS ROMANCE

This intriguing one-shot contest tests newspaper readers' knowledge of former Errol Flynn and Ann Sheridan films. Offer guest tickets as prizes for correct answers plus 25-word letter telling "Why I Want to See Errol Flynn and Ann Sheridan Together in 'Edge Of Darkness'." If desired, run this as six-day contest, publishing two photos daily. Stills are available: Order "ED Contest Stills"—set of 12—\$1.00—from Campaign Plan Editor, 321 W. 44 St., N.Y.C.

Order "CONTEST MAT ED 401B"-60c-from Campaign Plan Editor, 321 W. 44 Street, New York City

Win Movie Tickets . . . Name Flynn, Sheridan Films

CONTEST

Can You Identify the Pictures in Which ERROL FLYNN and ANN SHERIDAN Appeared Before Warner Bros. Teamed Them Together in "EDGE OF DARKNESS"?









1. Errol Flynn with Alexis Smith 2. Ann Sheridan with James Cagney 3. Errol Flynn with Joan Blondell 4. Ann Sheridan with Ronald Reagan









5. Errol Flynn with Bette Davis 6. Ann Sheridan with Jack Benny 7. Errol Flynn with Brenda Marshall 8. Ann Sheridan with Dennis Morgan







9. Errol Flynn with Kay Francis 10. Ann Sheridan with George Raft 11. Errol Flynn with Olivia de Havilland 12. Ann Sheridan with George Brent





Hear! Hear! Free movie tickets to see Warner Bros.' exciting new drama, "Edge Of Darkness," at the Strand Theatre next Friday, can be yours if your movie memory is hitting on all cylinders!

You've seen Errol Flynn opposite such glamorous stars as Olivia de Havilland, Joan Blondell, Alexis Smith and Bette Davis. You've also seen Ann Sheridan in the arms of James Cagney, Ronald Reagan, George Raft and (don't laugh, yet!) Jack Benny. Now, in "Edge Of Darkness," Errol Flynn and Ann Sheridan are together for the first time, just as you've wanted them.

So . . . if you can name the films in which each of these great stars have appeared previously, writing your answers under the scenes at left, the free movie tickets are practically yours. In case of ties, final winners will be selected on the basis of a 25-word letter telling "Why I Want to See Errol Flynn and Ann Sheridan Together in 'Edge Of Darkness'," which must accompany your entry to the Daily News Contest Editor.

Correct Answers

(Not for publication) Gentleman Jim

Angels With Dirty Faces Perfect Specimen

Kings Row

The Sisters

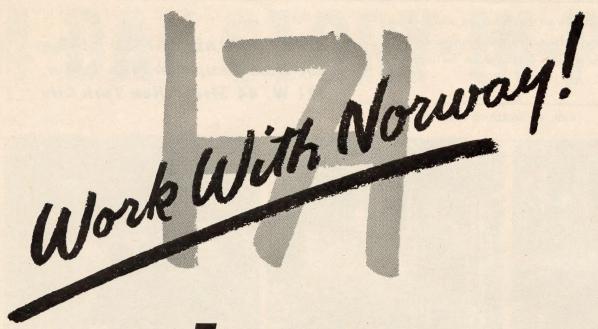
George Washington Slept

Here Footsteps In The Dark

Wings For The Eagle

Another Dawn
They Drive By Night
They Died With Their
Boots On

12. Honeymoon For Three



THERE'S dramatic dynamite in the unfolding story of Norway's underground revolt as depicted in "Edge Of Darkness"—and as it's happening over there today! To help you dramatize this element in your campaign, we've prepared these special co-op and display ideas based on cooperation with local Norwegian organizations . . .

AUTHENTIC UNDERGROUND PHOTOS FOR SENSATIONAL LOBBY SEND-OFF!



Every photo taken at the risk of someone's life! Through devious means they've been brought to this country. Now you can use them to tell the real story behind the realistic drama of "Edge Of Darkness." Place them in this suggested set-piece in lobby well in advance of run—and similar displays in key spots selected by cooperating Norwegian organizations.

Order"NORWAY STILLS"—set of 9 (includes Flynn - Sheridan photo) — 75c — from Campaign Plan Editor, 321 W. 44th St., N.Y.C.

Adapt Underground Photos for Teasers

Order several extra sets of the Norway Photos above and mount one each, with caption, on 11" x 14" cards with banner copy: "ACTUAL PHOTO OF NORWAY'S REVOLT... SEE THE WHOLE STARTLING INSIDE STORY in WARNER BROS.' 'EDGE OF DARKNESS'." Place these teaser display cards in windows, throughout lobby, on fences, poles, newsstands, etc.

Here's Your 'Work With Norway' Campaign Plan . . .

1. CONTACT NORWAY GROUPS

Branch units of Sons of Norway and Camp Little Norway are located in several hundred cities. Contact these groups—and others of local origin—in your city for a co-op bally based on special theatre parties; circulation of letters of recommendation and post cards (see below) to their membership lists; distribution of display material, and other localized promotions. Also contact all local Norwegian newspapers.

2. NEWSPAPER "OFFICE" . . .

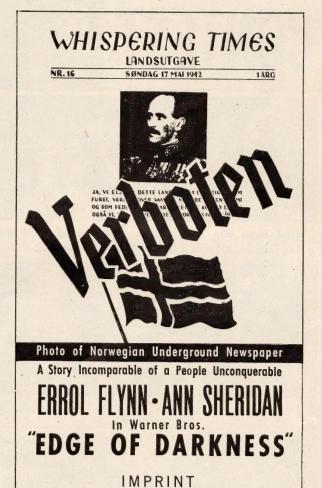


Photo above shows a simulated underground Norwegian newspaper office, built in a London department store. You, too, can do it locally in lobby or in cooperating store. Display set-piece at left with this set-up.

3. TEASER POST CARD . . .

Arrange for distribution by Norwegian organizations to their mailing lists and memberships. Also for lobby giveaway.

Order "POST CARD MAT 2018" — 30c — from Campaign Plan Editor, 321 West 44th Street, New York City.



MESSAGE ON BACK: Once again the battle cry of Freedom rings out over Norway! You'll see and cheer its valiant stand in Warner Bros.' unforgetable story, "Edge Of Darkness," based on the best-selling novel by William Woods. Never before a more important, more entertaining picture.

Get Edge-of-Seat **Excitement Into** Your Lobby Bally

The set-piece at right is easy to construct and lends itself perfectly to an eye-catching flash. Rig it this way: Place all lettering and illustration of submarine on main board. Then cut out figures of Flynn and Sheridan standing on cliff and place in relief about one foot in front. Get a real lantern and hang it from Flynn's outstretched hand and inside lantern place a bright yellow flasher light. Prepare the display near life size and color figures for stand-out effect . . . like this: orange banner line; star names in black with yellow shadows; blue tone background; star cutouts in black with yellow highlights; title in orange and blue.



←←THIS SPECIAL ART

STILL is available for your set-piece and any other display needs. Order "Art Still ED 645" — 10c each — from the Warner Bros. Campaign Plan Editor, 321 West 44th Street, New York City.



CAPTION STILLS TO CAPTURE INTEREST

Following are captions for 8 stills available in your Vitagraph Exchange set. Hand letter captions across the stills for lobby frame display.

- ED40: "I'll stand your watch with you . . . it's lonely out here."
- ED78: "It was a massacre . . . the Nazis murdered everyone . . . children, too."
- ED89: "If we're going to fight, we have to be
- ED104: "I made a mistake in Oslo. I'm not a Quisling.'
- EDII4: "I know the man . . . and there's no one in Norway who wouldn't kill for this."
- ED125: "When I saw their faces I had to kill.
 I had to."
- ED141: "Those of us who come out of this alive will take to the hills." ED143: "Shoot straight. The Master Race is frightened."

Also use these dialogue quotes wherever matching stills are used in displays and program.

POSTER CUT-OUTS

All posters (see back page) lend themselves ideally to cut-outs for lobby and marquee. For 24-sheet cut-out, use real lantern with bright yellow light.

'TROLLNESS' COMES TO LIFE IN LOBBY

Any member of your staff handy at model making can put together this reproduction of the Norwegian fishing village of Trollness, scene of the film's exciting happenings. This still, showing all the details of construction, is available. Place model against lobby wall with ribbons leading from various houses to blowups of scenes and personalities to suit. If model-making isn't feasible, blow up still. ALSO: If there's a local Arts & Crafts group, use this still as basis of a contest with winning model for lobby display.



Order "Still ED1" - 10c - from Campaign Plan Editor, 321 West 44th Street, N. Y. C.

GUERRILLA EXPERT EXPLAINS METHODS

Arrange for a judo or jiu-jitsu expert, from Army, police force or State Guard, to demonstrate in your lobby the methods used by guerrilla fighters in occupied Europe to fight the invaders. Usher acts as "victim," preferably dressed in a Nazi uniform. In background have photo montage of stills from the picture and newspaper headlines telling of guerrilla activities in Norway and other Nazidominated countries.

FLYNN-SHERIDAN

This combination is dynamite - so sell it that way in lobby. Cut-outs from the posters are especially useful . . . placed on your overhead display and on outside walls of theatre. Spot the word "Together" on each display, similar to the manner in set-piece illustrated above. If you still have them in your photo file, show scenes of previous Flynn and Sheridan films with their respective screen co-stars, topped by one of the poster cut-outs with line: "Together . . . as you've wanted them!"

FULL-PAGE PHOTO FEATURE FOR NEWSPAPERS

This one screams "Extra!" . . . it's that timely and exciting. Show it to your editor for the movie art page, Sunday magazine section and mail editions. Note the space left in lower right caption for your theatre playdate credits, which can be simply notched into mat. For lobby, see the photochrome 40" x 60" display, based on this feature, shown on page 19.

On Next Page

How The Underground Prepares for The Day When

ALLIES INVADE NORWAY

"EDGE OF DARKNESS", Warner Bros' unflinching picturization of

William Woods' inside story of the simmering revolt in occupied Norway, makes no pretense of prediction...but its flaming scenes, nonetheless, present a blueprint of Norway's inevitable liberation from the Nazi terror.

Though subjected to methodical torture, murder and humiliation, the key to the invasion of Norway still remains the Norwegian people ...ordinary people like Errol Flynn's "Gunnar Brogge", fisherman, Ann Sheridan's "Karen", the beautiful daughter of Walter Huston's peace-loving "Dr. Stensgard", and Judith Anderson's strong-willed "Gerd", the local inn-keeper. These are the people...the guerilla fighters who are preparing for "the day". These pictures show you how they plan to rise, ARMED, to aid the invading Allied forces when they come.



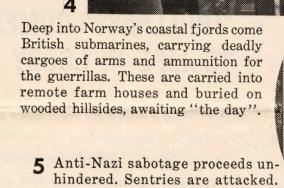
The townsfolk of the Norwegian coast maintain constant underground communications via couriers. Here a member of the underground warns Gunnar Brogge (Errol Flynn) and his beloved Karen (Ann Sheridan) that a quisling has betrayed an arms cache in nearby Stoksund resulting in the entire populace being wiped out by the Nazis.



2 The thorough German occupation commander has a model of the entire village of Trollness before him to watch and counterplot the ghostly underground revolt. He explains his preparations to a visiting High Command officer.



3 The British government maintains contact with the underground constantly. The visiting German High Command "officer" proves to be a British agent. He informs Karen that arms will be brought to them, to be cached against the day when the British radio will summon the people to revolt.



Germany is poisoned.

Wires are cut. Canned fish for



6 Hatred and passions boil over as their women are attacked by barbarous Nazi soldiers, but they stand firm, "like cold steel", until the signal for revolt is given. Men's hearts cry out to fight against any odds, but the decision at the secret town meeting is... "not yet"...



Now the vigil begins. Steady watches at the illicit radio, tuned to London, are maintained 'round the clock. They wait patiently, for a voice to say: "Now, men of Norway... Revolt!... The armies of the Allies are invading your country."

(Space left here for theatre credits)

Exhibit:

GUERRILLA WAR AGAINST NAZIS

Unique Display for Lobby, School Or Library . . .

There is a tremendous emotional audience response to the scenes in "Edge Of Darkness" depicting the brutal Nazi oppression of conquered Norwegian villagers. You can carry this same emotional appeal into your advance bally with an exhibit in lobby, school or library, containing:

- Suggested display showing actual photos of the Norwegian underground revolt on page 9.
- 2. Blow-ups of the selected Vitagraph Exchange set of eight stills—and captions—described on page 9.
- Photos of Nazi concentration camps, street riots, hostage murders and public hangings, available at your local newspaper office.
- Display of anti-Nazi guerrilla weapons, such as home-made hand grenades, knives, sub-machine guns and small arms, and other paraphernalia used by the underground of Europe.

If this exhibit can be placed in school auditorium or library, also arrange for an essay contest for high schools based on this exhibit with topic: "What Are the United Nations Fighting For."

MAP NORWAY ACTION

Get a large map of Norway to post on lobby wall and on it place little red flasher lights, lighting up at half-minute intervals. Under map place a display frame saying: "Every time one of these lights go on a fighting guerrilla strikes somewhere in Norway against the Nazi conqueror. See the heart-pounding story of an unconquerable people . . . ERROL FLYNN and ANN SHERIDAN in Warner Bros.' 'EDGE OF DARKNESS' . . . Friday."

TREASURE HUNT

Use the blazing symbol of Norwegian resistance—V-H-7—(V for Victory; H for Haakon; 7 for the seventh reign of a Haakon) as the basis of a Want Ad page treasure hunt. Spot this symbol in numerous want ads and offer guest tickets to the ones who locate all of them and write a brief letter telling "Why I Want to See 'Edge Of Darkness' . . ."

Set the Pace With This Trailer Teaser

Just before you're ready to flash the exciting, show-selling Warner Bros. trailer for "Edge Of Darkness" throw a crudely prepared slide on your screen saying: "Verboten! Looking at illicit motion pictures is punishable by death . . . The Kommandant. This is the way audiences in Europe would be warned if they planned to see the story that shouts the battle-cry of freedom." Immediately following comes the surprise opening of the trailer.

STARS HELP TWO WAYS TO HELP YOUR WAR BOND AND RED CROSS DRIVES

Prepare the posters shown below for these two ever-important efforts by mounting stills on 14" x 20" cards, lettered with copy as shown. Post in Civilian Defense offices, store windows, schools and public buildings.



IF YOU CAN'T GO

Be a Blood Donor

ANN SHERIDAN starring with ERROL FLYNN

in Warner Bros.'

"EDGE OF DARKNESS"

A Story of Unconquerable Norway

NOW-STRAND THEATRE-NOW

Order "AS Pub A 832—10c each—from Campaign Plan Editor, 321 West 44 Street, New York City.

BUY WAR BONDS



ERROL FLYNN ON A RECENT WAR BOND TOUR

Now starring with Ann Sheridan in

"EDGE OF DARKNESS"
as a fighting Norwegian Guerrilla

NOW-STRAND THEATRE-NOW

Order "EF Pub A 420"—10c each—from Campaign Plan Editor, 321 West 44 Street, New York City.

(Special prices for quantity orders)

A Sharp 'Edge' for Your Radio Bally!

GIVE a dramatic, timely send-off to your showing with a radio campaign aimed to tell the heart-pounding story of an unconquerable people.

Interview Norway Fighters:

If there are any merchant seamen, soldiers or refugees who have lived in Norway under the Nazis and are now in your city, arrange a radio interview with a leading news commentator or as a spot on a variety program. Interview stresses realism in "Edge Of Darkness."

1-Minute Announcement:

Ist ANN.: (Sounds of guns firing): Out of the rugged hills of Nazi-occupied Norway flames a drama of courage and sacrifice to inspire the world! (Guns firing and fade to—)

2nd ANN.: (Woman's voice): Just in case, darling, when this is over, one of us is not around and the other

3rd ANN.: Only the women and children and wounded will get to England. These Nazis will never drive Norwegians out of Norway. Those of us who come out of this alive will take to the hills and fight on from there until Victory! (Sounds of guns firing and fade to—)

Ist ANN.: In scenes like this, "Edge Of Darkness," the saga of a heroic nation—invaded but unconquered, unfolds its story of the brave revolt by the liberty-loving people of a Norwegian village against their Nazi oppressors. Starring Errol Flynn and Ann Sheridan, the film boasts an outstanding supporting cast consisting

of Walter Huston, Nancy Coleman, Judith Anderson and Ruth Gordon. "Edge Of Darkness" is based on the William Woods best-seller novel of the same name, directed by Lewis Milestone who gave you "All Quiet On The Western Front." It's a must on your must-see list. "Edge Of Darkness"! . . . Errol Flynn! . . . Ann Sheridan! . . . Strand Theatre! . . . Friday! . . . "Edge Of Darkness"! . . . edge-of-seat excitement!

50-Word Spot:

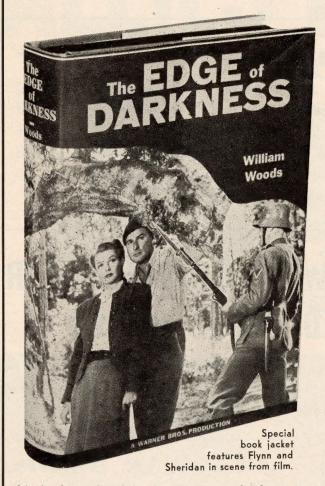
A submarine blinks out a signal and from the shores of Nazi-seized Norway a handful of guerrillas slips out to gather arms. Here's the inspiring story of Norway in revolt, unforgettably told in Warner Bros.' Errol Flynn-Ann Sheridan starring picture, "Edge Of Darkness." See it at the Strand—now!

35-Word Spots:

Errol Flynn and Ann Sheridan—together as you've wanted them in Warner Bros.' picture, "Edge Of Darkness"—exciting as you'd want it. See this story of heroic Norway, invaded but unconquered, at the Strand Friday!

"Edge Of Darkness"—the flaming saga of Norway battling its Nazi invaders! "Edge Of Darkness"—starring Errol Flynn and Ann Sheridan at the Strand Friday! "Edge Of Darkness"—a story incomparable of a people unconquerable!

BEST SELLER SET-UP FOR LOCAL TIE-UP



N thousands of Grosset & Dunlap book dealer windows this special movie edition of "Edge Of Darkness" received a new and extensive send-off! Now put these local windows to work for your playdate with any or all of these ideas:

WINDOW DISPLAYS:

All Grosset & Dunlap dealers have been supplied with a 16" x 20" easel-backed display card and other promotional material selling book and picture. In addition to display of books and poster, suggest a photo-montage background of news clippings of the Norwegian underground rebellion and action scenes from the picture. Also suggest an adaptation of the authentic underground photos display presented for your lobby on page 9.

STREET BALLY:

Girl rides busses "reading" huge book with stills and credits on cover.

BOOK MARKS:

Several one-column ad mats (see inserted ad section) may be reprinted as book marks locally and distributed through cooperating stores, lending and circulating libraries and in conjunction with stunt below.

LOBBY LIBRARY:

Promote a number of copies of this book for FREE lobby lending library service. Display books on large table with sign overhead: "THEY are fighting OUR fight . . . the incomparable story of an unconquerable people." Offer to lend books for reading to any purchaser of war bonds.

Limited supply of display posters and other promotional material available FREE! Write to: Mr. Donald Reed, Grosset & Dunlap, 1107 B'way, N.Y.

STORY AND TITLE OFFER SEVERAL ANGLES FOR CO-OP PROMOTIONS

Co-op newspaper space and merchant windows are yours for the slight effort involved if you'll take advantage of these ideas:

Nancy Coleman Dealer Tie-up Stills

NC 18 — Sun Glasses NC 34 — Pearl Necklace & NC 37 — Riding Crop NC 56 — Novelty Jewelry

NC 158 — Fur Coat
Pub A — Underwood Typewriter
Pub A51 — Salad Set

Pub A57 — Westmore Skin Freshener

NC 84 — Matching Hat & Bag Pub A51 — Salac ore Skin Freshener Pub A61 — Westmore Face Powder

Order "ED Tie-up Stills" for complete set—75c—or by number for individual photos—10c each—from Campaign Plan Editor, 321 West 44 St., N. Y. C.

FULL-PAGE NEWSPAPER INSTITUTIONAL AD

Suggest to paper's ad manager that newspaper feature a full-page institutional ad as a service to its regular advertisers. Suggested copy: "So you complain about rationing . . . If the EDGE OF DARKNESS where Occupied Europe stands today had spread to Our Town . . . this is what an average newspa-

per page would look like . . . " Sample ads on page feature complete shortages and minimum rations available to persons in Nazi-conquered countries. Newspaper then points out the comparatively lush supply of consumer goods still featured each day in its advertising columns. Copy in institutional ad also credits playdate.

DEPARTMENT STORES

To get a timely and topical angle into its fashion and furniture ads, suggest to local dept. store a co-op ad based on the line: "Conquered . . . but Unconquerable . . . Norway still inspires our modern way of living." Store features fashions, furniture or other items of a Norwegian motif. Use actual photos of Norwegian revolt against Nazis (see page 9) to illustrate these co-op ads. Also adapt this idea to window displays.

Norway's Songs!

The fighting songs of Norway are available in album form for lobby p.a. broadcast, recorded radio programs or music store tie-ups. They're all in "Fighting Men of Norway," Album K 114, released by Keynote Recording Co. Two of the songs are featured in the picture: the Norwegian National Anthem (M 114-1) and "Song of the Home Front" (M 114-2). Order album at \$2.00 from Mr. E. Bernay, Keynote Recordings, 522 Fifth Ave., N. Y. C.

EXPLOITIPS

ERE are several easy-to-do, practical ideas for the smaller houses:

DISPLAY FLAGS

of the United Nations inside theatre or on your marquee, presenting the American flag in its rightful dominating position but giving the flag of Norway second prominence.

GET INTO SCHOOLS

in your immediate neighborhood with a display using the "Norway Stills" on page 9. Prepare the exhibit with the cooperate of Current Events Department, titling it: THIS IS HOW NORWAY FIGHTS BACK. Also add photochrome display (see page 19) for playdate credits.

TEASER BOOK DISPLAY

can be rigged in lobby by fitting each door leading into auditorium with a panel resembling page from a book. Copy on each panel: "Through these pages walk the most eager moviegoers in (town) . . . waiting to see Warner Bros.' mighty production of the best of best-sellers by William Woods . . . Errol Flynn and Ann Sheridan in 'Edge Of Darkness' . . . the story incomparable of a people unconquerable . . . Starts Friday."

NOVEL STREET BALLY

can be affected by printing the teaser post card on page 8 on thin paper with the extra banner line on top: "This is how a message like this is circulated in conquered Norway!" Print the suggested message under post card illustration. Then fold the giveaways into small units and have a man dressed as a Norwegian fisherman hand them out very mysteriously on streets and in busses and trolleys.



(Opening Day Story)

Flynn-Sheridan Film at Strand Today

"Edge Of Darkness," starring Errol Flynn and Ann Sheridan, adapted to the screen from the William Woods novel of the same name, which is scheduled to open at the Strand Theatre today, is the story of a little Norwegian town's unyielding defiance of Nazi domination.

The production was directed by Lewis Milestone, the man who brought to the screen the greatest story of World War I, "All Quiet On The Western Front." Milestone sincerely believes that in "Edge Of Darkness," he has the first vily great film story of the new World War.

An Outstanding Cast

Given a powerful story and a masterly director, Warner Bros. set out to match it with an out-standing cast. Selecting Errol Flynn, Ann Sheridan and Walter Huston from Hollywood, Warner Bros. combed Broadway for the best available talent. The result was a galaxy of New in one production. These include Judith Anderson, Ruth Gordon, Charles Dingle, Tonio Selwart, Roman Bohnen, Art Smith, Morris Carnovsky, Helene Thimig, Torben Meyer, Tom Fadden and Francis Pierlot. To these, Warner Bros. added brilliant young Nancy Coleman, seen recently in "Kings Row" and "The Gay Sisters"; Helmut Dantine, lately in "Casablanca"; John Beal, Monte Blue, Virginia Christine and Dorothy Tree.

Milestone has aimed, in this production, at a story that will typify the invincible determination of the "little man" all over the world to live in decency, self-respect and freedom. He chose Norway as a locale to present the picture of Hitler's hypocritical imposition of "Nordic supremacy" upon the descendants of the fabled Norsemen themselves.

The Nazi invader learns, in the little town of Trollness, that the love of peace and of freedom is not weakness but strength. The story makes skillful use of the traditionally stolid Norwegian temperament as a foil for the Nazi Commandant, whipping him up into a mounting frenzy of frustration, as he learns that he cannot whip these simple people into subjugation. The only measure his petty Nazi mentality knows is to add more brutalities, yet it brings the stubborn spirit of resistance not to the breaking point but to the explosion point that destroys him and every other Nazi in Trollness.

The rebellion is set off when Sixtus Andresen, played by Morris Carnovsky, the aged and venerated schoolmaster, is beaten and his belongings burned. With the Nazi garrison destroyed, the surviving townspeople take to the hills to carry on guerrilla warfare until the invaders are driven from Norway.

The script for "Edge Of Darkness" was prepared by Robert Rossen, one of Hollywood's ablest script writers.

'Edge Of Darkness' Continues at Strand

Because of unprecedented public attendance, the management of the Strand Theatre has announced that "Edge Of Darkness" will be held over for an extended run.

The Warner Bros. film, directed by Lewis Milestone, stars Errol Flynn and Ann Sheridan, and has a brilliant supporting cast, headed by Walter Huston, Nancy Coleman, Judith Anderson and Ruth Gordon.

The story depicts the efforts of a tiny Norwegian fishing village to overthrow the Nazi yoke. "Edge Of Darkness" is based upon the novel of the same name by William Woods. The script was written by Robert Rossen.

(Lead Story)

'EDGE OF DARKNESS' TALE OF NORWAY, AT STRAND FRIDAY

"Edge Of Darkness," the Warner Bros. film based upon William Woods' popular novel of the same name, will be the new screen offering at the Strand Theatre, starting Friday for an extended engagement.

extended engagement.

Errol Flynn and Ann Sheridan head one of the most distinguished casts ever assembled in one motion picture. Featured in the supporting cast are Nancy Coleman, talented young player who performed so notably in "Kings Row," "The Gay Sisters" and others; Walter Huston, whose performance as Jerry Cohen in "Yankee Doodle Dandy" will long be remembered; Judith Anderson and Ruth Gordon, both prominent players of stage and screen.

Other important names in the film include John Beal, Charles Dingle, Morris Carnovsky, Roman Bohnen and Helmut Dantine, who scored in "Mrs. Miniver" and "Casablanca."

Brought to life on the screen

Brought to life on the screen is this story of a Norwegian fishing village, its simple, peaceloving people, and of the brutal Nazi boot that stamps out freedom wherever it goes.

Underground Functions

Despite acts of brutality upon the villagers, the underground system functions perfectly. News travels fast; plans are made; meetings are held under the very noses of the watchful Nazis. When the villagers are secretly armed by the Britsh, they wait in readiness for the time to strike. The Nazis give them their opportunity in the particularly brutal assult on the aged village schoolmaster, followed by an order for a mass execution of the ring-leaders in the underground movement. The rebellion is touched off and village rises en masse against its oppressors. The ensuing battle results in the complete destruction of the little town. Not a Nazi is left alive, and the few remaining natives escape to the hills to join in the guerilla warfare against the

"Edge Of Darkness," prepared for the screen by Robert Rossen and produced by Henry Blanke, is the first war story to be directed by Lewis Milestone since he made his epochal "All Quiet On The Western Front."

Flynn, Sheridan Film at Strand

Errol Flynn and Ann Sheridan are starred in "Edge Of Darkness," Warner Bros.' new picture which starts its engagement today at the Strand Theatre. The film, adapted from the recent best-selling novel of the same name, is the story of the Norwegian underground revolt against Nazi oppression.

Lewis Milestone, whose "All Quiet On The Western Front" made cinema history, directed the production from the script by Robert Rossen. Besides the stars, the featured cast of "Edge Of Darkness" includes Nancy Coleman, Walter Huston, Judith Anderson, Ruth Gordon, Helmut Dantine and Tom Fadden.

THE CAST

Gunnar Brogge	ERROL FLYNN
Karen Stensgard	ANN SHERIDAN
Dr. Martin Stensgard	
Katja	Nancy Coleman
	Tom Fadden
Gerd Bjarnesen	Judith Anderson
	Helmut Dantine
Anna Stensgard	Ruth Gordon
Kaspar Torgersen	
	John Beal
Lars Malken	Roman Bohnen
Frida	
Petersen	Monte Blue
Solveig Brategaard	Dorothy Tree
Pastor Aalesen	Richard Fraser
Sixtus Andresen	Morris Carnovsky
Knut Osterholm	Art Smith
Major Ruck	Henry Brandon
Paul	Tonio Selwart
Clerk	Torben Meyer
Hulda	Virginia Christine
Mortensen	Francis Pierlot
Helmut	
German Soldier	Kurt Krueger

SYNOPSIS

(Not for Publication)

Trollness, a fishing village in Nazi-occupied Norway, is headed by Nazi Commandant Koenig, a brutal man hated by the people. Trollness is decidedly hard on his nerves. Although there's no open rebellion by the people, he is continuously beset by a boiling kettle of incidents—a wire is cut, a boat sunk, a shipment of fish spoiled. These acts of sabotage by the villagers do not let up, even under penalty of death.

Ringleader in the underground revolt is Gunnar Brogge (Errol Flynn) who, with Karen Stensgard (Ann Sheridan), is the guiding force among his people. One day, Mrs. Stensgard (Ruth Gordon) reveals that the family's son, Johann (John Beal) is coming home from Oslo where he is supposed to have turned quisling. Karen denounces her father, Dr. Martin Stensgard (Walter Huston), a man torn by an inner conflict over whether to submit to the Nazis or fight back. Gunnar, Karen and Gerd Bjornesen (Judith Anderson) learn from a British agent the key to the code for smuggling in arms, and one night as they keep watch, the long awaited signal comes. A submarine brings arms ashore and they are secretly distributed among the villagers.

Climax of the story comes when Sixtus Andresen (Morris Carnovsky), an aged schoolmaster, is beaten and his belongings turned into a flaming pyre by the Nazis. The rebellion, at fever heat, is set off when Karen is attacked by a Nazi soldier and, in the ensuing battle, the entire village, including Nazis and townspeople, is wiped out, leaving only Gunnar, Karen and a few others to escape to the hills to continue the guerilla warfare against the Nazis.

(Running Time: 120 Minutes)

PRODUCTION

Directed by LEWIS MILESTONE

Produced by Henry Blanke; Screen Play by Robert Rossen; from the Novel by William Woods; Director of Photography, Sid Hickox, A.S.C.; Film Editor, David Weisbart; Art Director, Robert Haas; Sound by Everett A. Brown; Gowns by Orry-Kelly; Makeup Artist, Perc Westmore; Set Decorations by Julia Heron; Unit Manager, Lou Baum.

(Prepared Review)

Edge Of Darkness' at Strand Most Inspiring War Film So Far

Superlatively mounted, magnificently acted and eloquently written, the finest and most inspiring story that has come out of this war was presented in Warner Bros.' "Edge Of Darkness," which came to the Strand Theatre last night.

It is the story of the "people's war" against the predatory beasts of Nazism; the story of bitter, unyielding resistance against a brutal, depraved mentality that knows only force as its weapon and domination as its creed. The drama of the film rises, through the poignancy and tragedy of struggle to the transcendent beauty of a just triumph. "Edge Of Darkness" is the shining promise of eternal light.

Errol Flynn and Ann Sheridan make straight-forward, dramatically intense recordings in their leading roles. As Gunnar Brogge, leader of the underground, a grimly serious Flynn seems utterly worthy of the confidence reposed in him by the folk of the little town of Trollness. He more than rises to the requirements of an exacting role, and gains a new power and greater stature as an actor.

Ann Scores Again

Ann Sheridan, who was given the chance to show her capability as a dramatic actress in "Kings Row," has an even greater opportunity here, and uses it to full and gratifying advantage. Thus, the two of them become part and parcel of the simple, peaceloving folk of a Norwegian village.

Their village is occupied by the Nazis, under Kommandant Koenig (Helmut Dantine), the rabid and ruthless desciple of his power-mad Fuehrer. Dr. Martin Stensgard (Walter Huston) wants to remain out of the struggle in which his daughter Karen (Ann Sheridan) has, with Gunnar, a leading part.

Nazi brutalities increase as the villagers fight back with persistent acts of sabotage. Open rebellion is impossible until the villagers are secretly



Mat 202-30

ANN SHERIDAN and ERROL FLYNN in "EDGE OF DARKNESS"

armed by the British. Climax of the story comes when the aged village schoolmaster (Morris Carnovsky) is beaten and his belongings turned into a flaming pyre by the brutal Nazis. Fully armed, the villagers are ready to strike, and when a Nazi soldier is murdered and the Nazis, in retaliation, plan the execution of all the ring-leaders among the villagers, the rebellion is touched off, and, in one of the most memorable sequences ever filmed, we witness the villagers rise up, and it is a fight to the death.

The supporting cast, headed by Nancy Coleman, Walter Huston, Judith Anderson and Ruth Gordon is a superb aggregation indeed. Every role is magnificently portrayed.

Lewis Milestone, who directed this production, has achieved another masterpiece that ranks with his epochal "All Quiet On The Western Front" of a decade ago.

ago.
"Edge Of Darkness" was written for the screen by Robert Rossen, based on the William Woods best-seller novel of the same name.

perean troupe; romantic Tonio
Selwart, Charles Dingle of the
original "The Little Foxes" company, and Helene Thimig, wife
of Max Reinhardt, and herself
one of the reigning stars of the
European and American stage,

"Edge Of Darkness."

To these New York importations, Warner Bros. has added

are others prominently cast in

such Hollywood names as Errol Flynn, Ann Sheridan, Walter Huston, Nancy Coleman, Monte Blue, Richard Fraser and Virginia Christine.

Thus "Edge Of Darkness" is loaded with "actors' actors" as well as Hollywood luminaries, striking a nice balance between what once were considered rival



Still ED 89*; Mat 205-30c

Walter Huston, Ann Sheridan and Errol Flynn are shown in a scene from Warner Bros.' picture about Nazi-occupied Norway, "Edge Of Darkness." The film, based on the best-seller novel of the same name by William Woods, opens an extended engagement at the Strand Theatre on Friday.

No Underground Secrets Revealed

War has created some strange problems for Hollywood, but none stranger than the one confronting Warner Bros. in the making of "Edge Of Darkness," the story of the heroic Norwegian underground. The film is now at the Strand Theatre.

Much of the story revolves about the measures taken by Errol Flynn, Ann Sheridan, Walter Huston and other players in sabotaging the Nazi occupation army, and Warner Bros.' really ticklish problem was to avoid tipping off the German authorities to the methods used by the Norwegian underground.

To assure that only methods already known to the Nazis were shown in the picture, the script was submitted to the Norwegian Government-in-exile in London.

LEWIS MILESTONE TOOK DAD'S ADVICE

Having a wise father has its good points, and Lewis Milestone, who directed the Warner Bros. film, "Edge Of Darkness," currently at the Strand Theatre, may never have become a famous director if he hadn't taken his father's advice.

When Lewis Milestone arrived in this country from Russia a quarter of a century ago, he found himself out of funds and wired his well-to-do father for his fare home. His father cabled back, "You are now in the land of liberty and labor. Roll up your sleeves and go to work."

\$4-a-Week Job

Armed with fatherly advice and no funds, Milestone got a job in a factory at the munifi-cent salary of four dollars a week. Shortly afterward, the United States entered the first World War and he enlisted but his training ran into eighteen months, and the war was over before he could get a chance to get across. But the eighteen months training did not go for naught. Since he was interested in photography, the army authorities sent him to Columbia University to train as an observer. From there he was sent to Washington to make educational films for soldiers.

Howard Hughes gave him his first opportunity as a director and he was placed under a long-term contract. Among the films he has directed are "The Garden of Eden," "All Quiet On The Western Front," "The General Died At Dawn," "Anything Goes," "Of Mice And Men," "Lucky Partners" and "My Life With Carolyn," this latter being his last film prior to "Edge Of Darkness."

"All Quiet" Brings Fame

It was really the film, "All Quiet On The Western Front." that brought Milestone to promie picture, which eleven years after World War I was a powerful preachment against war, a classic pacifist document. It was hailed as the greatest story to come out of World War I. "Edge Of Darkness," which is the first war story to be directed by Lewis Milestone since "All Quiet," differs in scope from the former. Where that picture stressed the futility of war, "Edge Of Darkness" stresses the necessity that arises when a peace-loving people is invaded by a nation whose aim is complete subjugation of the conquered territory.

The locale of "Edge Of Darkness" is Norway, but its people might be French, English, and even American. The tiny fishing village of Trollness might be a small town in our own Middle West, and what happened to the people of Trollness might have happened in our own country if the Japs invaded us, just as the Nazis invaded Norway.

GOOD, HARD WORK HAS NO TERRORS FOR ANN SHERIDAN

Ann Sheridan is a girl who took her bosses literally when they asked if she'd like to work at Warner Bros. She works, all right; far, far harder than many of her more dilettante sisters-in-cinema. But that, apparently, is the way she likes it.

In the past year and a half, Ann Sheridan has worked in seven big productions for Warner Bros. In order, there are "Navy Blues," "King's Row," "The Man Who Came To Dinner," "Juke Girl," "Wings For



ANN CHEDIDAN

ANN SHERIDAN

The Eagle," "George Washington Slept Here" and now, "Edge Of Darkness," which opens its engagement at the Strand Theatre on Friday.

In not one were her characterizations remotely the same. Quickest switch, perhaps, was from Jack Benny's long-suffering, if slightly daffy, wife in "George Washington Slept Here" to her current chore, in which she is a hard-visaged revolutionary, inhabitant of a Nazi-occupied Norwegian town.

No Rest Period

To some players, the changeover might call for endless conferences as well as the proper rest period in which they shed one characterization before donning a new one There would be voluminous correspondence regarding choice of producer and director, leading man and supporting cast. Demands for script changes and shuffling of billing, with top-spot guarantees. Trouble, delays, confusion and a great show of temperament.

a great show of temperament. But Ann? Ann doesn't believe in such monkey-business. As she so often says, she asked for work when she came to Warner Bros., and work is what she expected to (and did!) get.

Thus it was that when William Keighley, who directed "George Washington," told the company to "wrap up" after the final shot, Ann was halfway to her dressing room, trading her Park Avenue habiliments for a rough, Norwegian peasant dress enroute.

And with the outer wrappings, Ann divested herself of the inner characterizations which identifed her late role. Gone and forgotten were all the tricks and habits associated with her "George Washington" role. Ann quit them as completely as if she had never known them, as she started acquainting herself with her new part.

To some that's known as versatility. Others call it trouping.

Ann says it's just part of the job, the job she asked for when first she came to Warner Bros.

BROADWAY PLAYERS SEEN IN CAST OF STRAND FILM

To the saw, "Whatever became of vaudeville? It's all in USO camp shows," can be added: "Whatever became of Broadway? It's in Hollywood." And to this might be added, "It's all at Warner Bros., in the picture, 'Edge Of Darkness'," now at the Strand Theatre. The film tells the story of a people's rebellion against their Nazi oppressors in conquered Norway.

Certainly no film ever made lists as many Broadway and ex-Broadway stage stars as the current Warner picture. Hollywood, Warner Bros. especially, is doing right by its Broadway greats.

High up on the cast list of "Edge Of Darkness" is Judith Anderson whose recent appearances with Maurice Evans in "Macbeth" is still New York talk. Ruth Gordon, another Broadway name to conjure with, is also in the cast, as are Morris Carnovsky, Roman Bohnen and Art Smith, of the Group Theatre.

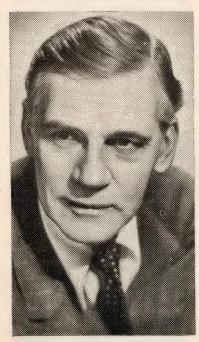
Tom Fadden, who was featured for years on Broadway, and discovered for films while appearing on "Our Town"; brilliant John Beal; Henry Brandon, also of Maurice Evans' Shakes-

WALTER HUSTON'S MAKE-UP ONLY LEADS TO TROUBLE

Mention "the gateman story" to a Hollywood publicity man and he will groan.

For "the gateman story," that grand-daddy of 'em all, is the one about the actor who, because of his confusing make-up, isn't allowed in his own studio by the cop at the gate. The yarn has been good for years. With variations, it sometimes still creeps into print.

Once in a great while, the story is even true; at least that part of it dealing with non-re-



Still WH 1; Mat 110—15c
WALTER HUSTON

cognition. There is, for instance, the yarn, two of them in fact, about Walter Huston.

Although Walter isn't among Hollywood's more glamorous stars, he is, nonetheless, a star, as evidenced, among other things, by his weekly check. What's more, he finds himself, usually, in trick make-ups that all but obscure the true Huston physiognomy.

Had to Walk

While making "All That Money Can Buy," Walter, as the Devil, was rushing home from work with make-up on when he ran out of gas on Lankershim Boulevard in North Hollywood. No amount of hailing or pleading on his part succeeded in getting him aid. He walked the three miles to the nearest service station

More lately, Walter's make-up in "Edge of Darkness," Warner Bros.' story of Nazi-occupied Norway, now at the Strand Theatre, threw him some curves. For this picture, with Errol Flynn and Ann Sheridan, Huston has a full beard that covers his face completely. With it, he affects a long opera-coat and morning trousers.

Because his wife, Nan Sunderland, was interested in seeing Walter's makeup, he wore it home to Beverly Hills one night. Entering his hotel, he was approached by a sailor who wanted to know where the nearest USO office was located.

When Walter told him, the boy then asked if he were apt to see movie stars there. Walter assured him he would.

"Will I be apt to see Walter Huston?" persisted the boy...
"You're looking at Walter Huston right now," Walter returned.

"Yeah—," sneered the boy.
"And I'm Admiral King."

Walter let it go at that. He's been in the game too long.

As a matter of fact, it's more than forty years of trouping around the country in vaudeville and legitimate shows, starring on Broadway and, lately, appearing in Hollywood motion pictures.

Errol Flynn Runs Gamut of Characterizations In Widely-Varied Roles During Film Career

The old adage has it that an actor runs the gamut of emotions from A to Z. With Errol Flynn, it's an actor who ran the gamut of characterizations, in this case, from B to W—B as in Gunnar Brogge (of "Edge Of Darkness"), W as in Frances Warren (of "Footsteps In The Dark").

Between that B and W have been twenty-one roles Errol has portrayed, ranging anywheres from a doctor investigating spotted fever to an English nobleman leading an expedition against a rebellious Irishman in the 16th century days. Scattered around, too, have been parts as fighting men in the service of America, England and Australia, news reporters, a professional boxer, a detective, a pirate and, even, a corpse.

The saga of Errol Flynn starts with this corpse role. Certainly not a distinguished part but there has to be a beginning to every story and that's how Hollywood and Warner Bros. started Errol's.

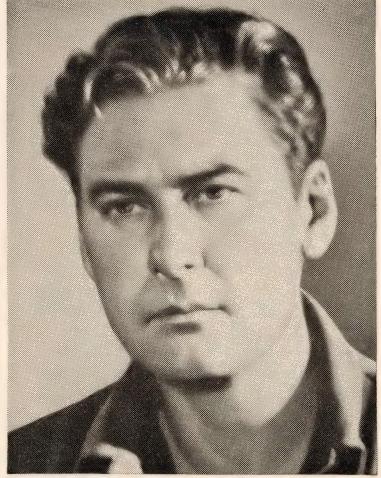
Started in 1935

The time is 1935 and Errol had just been brought to Hollywood by a Warner Bros. talent scout who "discovered" him doing legitimate theatre parts in London. The studio cast him in "The Case Of The Curious Bride," a Perry Mason detective story in which our hero was really not a hero at all but a shadowy figure known only as Moxley. His stay on the silver screen was short-lived for the plot soon had him murdered off.

Errol's second role is also buried in the dim past and forgotten records. All we know is that he was a David Van Dusen in some whimsy yclept "Don't Bet On Blondes."

The first real mention there is of Errol Flynn is his sudden boost into the limelight in "Captain Blood." The part was a natural for Flynn and his portrayal of the central figure, Peter Blood, the sea pirate who captured the imagination of all youths, made Errol a star.

Close on the heels of this suc-



Mat 207-30c

Errol Flynn is cast as Gunnar Brogge, stalwart leader of the underground, in Warner Bros.' picture, "Edge Of Darkness," the story of a Norwegian town's revolt against the Nazis. The picture opens Friday at the Strand Theatre.

cess came "Charge Of The Light Brigade" in which the new star more firmly entrenched himself in Hollywood. His "Charge" role was on the same order as in "Captain Blood" only a few hundred years removed. It was that of Captain Geoffrey Vickers who led the famous ride into the Valley of Death.

The following year's "Green Light" saw Flynn in an entirely different role, that of the aforementioned doctor, Dr. Newell Paige, who successfully investigated a cure for spotted fever. Tossing this one off with honors, Flynn next moved into "Another Dawn" which had him cast as English Captain Denny Roark in a tale of warfare in Iraq.

Flynn held on to his nationality but stepped back three centuries into the time of King Henry VIII in "The Prince And The Pauper." Playing the part of Miles Hendon, Flynn was a wandering soldier of fortune who straightened out some dire court intrigue. The rapidly-travelling actor next changed into modern dress for his char-

acterization of Gerald Beresford Wicks, "The Perfect Specimen." Soon there was another complete about-face and Flynn was back in medieval history in the England of Sherwood Forest and Robin Hood.

Roles Change Rapidly

Through the years, then, came a succession of quick-changing roles—that of a newspaper man in the comedy, "Four's A Crowd," another newspaper man in "The Sisters"; an English aviator of World War I in "Dawn Patrol"; a crusading, two-fisted sheriff of "Dodge City"; the Earl of Essex, the latter half of the team of Elizabeth and Essex; an officer of another war, the Civil War, in "Virginia City"; a sort of Robin Hood of the Seas in "The Sea Hawk"; back to the Civil War period and John Brown in "Sante Fe Trail"; a modern comedy role to break the streak in "Footsteps In The Dark"; a Naval flight surgeon in "Dive Bomber"; the colorful George Armstrong Custer in "They Died With Their Boots On"; the leader of a five-man commando raid on Berlin in "Desperate Journey"; and the first heavyweight champion of the boxing world under the Marquis of Queensbury rules, James J. Corbett, in 'Gentleman Jim."

Gunnar Brogge Next

Which just about brings the story up to date. The latest stop in Flynn's 'round-the-world, 'round-the-gamut tour of roles is that of Gunnar Brogge, central figure in "Edge Of Darkness," Warner Bros.' dramatization of the seething underground movement in Nazi-occupied Norway. The film, taken from William Woods' best-seller novel, opens Friday at the Strand Theatre.

A hasty survey shows that just about the only thing Errol has missed up on has been a song-and-dance role. That's being fixed, though. Watch for him when he makes his next appearance in "Thank Your Lucky Stars."

NANCY COLEMAN MAKES CAREER OF FOILING NAZIS

Nancy Coleman is practically making a career out of thwarting the Nazis. In every picture since her cinematic debut in "Kings Row," the high-voltage redhead has found herself engaged in tilting with the Hun, to the Hun's eternal detriment and the delight of the masses.

The Warner Bros. actress currently is lending her wiles to the heroic Norwegian underground in "Edge Of Darkness," currently at the Strand Theatre, in the film version of the best-seller by William Woods. Therein, Miss Coleman starts out on the side of the Nazis. As a Polish refugee in Norway, her ambitions to be an actress sway her into a liaison with the Prussian commandant of an occupied Norwegian fishing village, but before the final fadeout, Nancy gets around to knifing a Nazi or two.

It was in "Dangerously They Live" that this one-woman cinematic army launched the first sortie of her anti-Nazi offensive. Opposite John Garfield in that one, Nancy portrayed an American girl who helped expose and round up a spy ring which was reporting the movements of American convoys.

"Desperate Journey" had Miss

Coleman portraying a German girl, but much good it doesn't do Furore Hitler et al. When Errol Flynn and Ronald Reagan land in Germany along with the whole crew of a wrecked Royal Air Force bomber, it is Nancy Coleman who helps hide them, helps make good their escape, enabling them to sow a wide trail of havoc and destruction thoughout Naziland.

There is, oddly, a valid promise for this anti-Nazi activity of this Titian-tinted temptress, insofar as the screen is concerned. It is supplied by the role which Miss Coleman played in "The Gay Sisters," in which her mother goes down with the Lusitania and her father is killed battling the first edition of the German army in World War I.



Still ED 125*; Mat 203-30c

Seized as the leaders of the Norwegian underground, the Nazis force Walter Huston, Ann Sheridan, Errol Flynn, Judith Anderson, Francis Pierlot and Art Smith to dig their own graves as members of the firing squad guard them. Scene from "Edge Of Darkness," Warner Bros. picture now at the Strand Theatre.

HELMUT DANTINES START CAREERS ON SAME DAY

A red letter day in the lives of the Helmut Dantines was August 31, for on that day both the Vienna-born actor and his wife, Gwen Anderson, started their starring careers on screen and stage, respectively.

Dantine reported on that day to Director Lewis Milestone at the Monterey Peninsula location of "Edge Of Darkness," the Warner Bros. picture now at the Strand Theatre. As the Nazi commandant of the forces occupying the Norwegian fishing village which is the locale of the book by William Woods, he has one of the top roles, along with Errol Flynn, Ann Sheridan, Walter Huston and Nancy Coleman. That same night Gwen Anderson made her first appearance in the title role of Brock Pemberton's stage production, "Janie," which has settled down to an extended Broadway run.

Both Dantine, who won recognition for his performance as the wounded Nazi flyer in "Mrs. Miniver," and Miss Anderson were discovered by Warner Bros. casting executives at the Pasadena Community Playhouse, where they had only a few months previously discovered each other.

HELMUT DANTINE AIMS TO PORTRAY TRUE-TO-LIFE NAZIS

Germans with the fall of his native Austria, Helmut Dantine is taking any Nazi roles he can get in pictures, in order to give audiences a chance to see the real article, rather than the comic-strip version of what a Nazi is supposed to be.

Dantine knows his Nazis. He saw thousands upon thousands of them roll into fallen Austria in March, 1938. He saw and heard Hitler's harangue in April of the same year in Vienna's principal square. And when, that same month, he was thrown into a concentration camp, along with five thousand other leaders of Austria's youth movement, he had ample time to concentrate on what Nazis are made of. He doesn't think much of the ingredients.



Still ED 610x; Mat 101-15c HELMUT DANTINE

Helmut Dantine, who first came to the attention of American film audiences in his role as a Nazi aviator in "Mrs. Miniver," is currently busy depicting a young, vainglorious German officer in Warner Bros.' "Edge Of Darkness," which stars Errol Flynn and Ann Sheridan. The picture is scheduled to open Friday at the Strand

He's glad of the chance to play the part: not, entirely, for its value to his career as an actor, but for the opportunity it affords him of giving expression to a few of his own theories about Germans as fighters and as men.

Helmut's role in "Edge Of Darkness" is that of a young Nazi who is the perfect German officer. He is a fine soldier, a highly polished cog in a satinsmooth machine. He is a good fighter, a fierce fighter, but he has a fault so grievous that it will prove his eventual undoing.

This is it: The Nazi soldier, trained to do without thinking, is just now beginning to think. In spite of all the doctrine poured into his ears, he is beginning to ask himself the why and wherefores of what he is doing. That is the thing feared most by the Nazi high command, and that is precisely what is happen-

Just Head Photo of Ann Sheridan Isn't Enough for Men in Service

Warner Bros.' star, Ann Sheridan, who is currently seen at the Strand Theatre in "Edge Of Darkness," a story of Nazi-occupied Norway, has been deluged with complaints from men in the armed forces. Answering requests for pictures, Ann has been sending autographed head shots of herself. The boys want full length photos-and how! Here are two typical letters:

My dear Ann:

You sent me an autographed picture but it's just of your face. Now some people claim that the imagination can supply the missing links in life. But I am a simple soul. I've got to see something in order to appreciate it. Therefore will you please send me a picture of the complete Sheridan so I can relax without any undue strain on my imagination. Sincerely,

Dear Miss Sheridan:

When I was a little boy I used to lick the cream off a charlotte russe and throw the rest away. But today I know better. It's the combination of the cream and the cake that goes to make up the dish. So, Miss Sheridan, while I appreciate the picture of your beautiful face, will you please be so kind as to send me the cake,

P.S. Annie was happy to oblige the boys!

ing today.

Dantine, who talked with hundreds of young Nazis in Germany, was told by them that when they left Germany they had no idea they were invading Austria. They were told, they said, that Germany was "protecting" Austria. They left for Austria with the firm belief that Austria had asked for "liberation from its foes." The soldiers were amazed, he says, to learn that the Austrians sought no protection from anyone save the Germans.

Nazis No Supermen

A current myth Dantine would like particularly to destroy concerns Americans' conception of the Nazi soldier as near-invincible; a superman among fight-This, he says, is so much bunk. Many German soldiers told him, he says, that they have strict orders never to attack unless their forces exceeded the the enemy's at least two to one.

Germany will be destroyed, he feels certain, by the simple method of dispersing its fighting forces in such a way that at no time will it be able to bring to the attack forces that do not exceed the enemy's two to three to one. Fighting anywhere near parity of forces, Dantine thinks, Germany is lost. The German soldier, superb in the mass and with all the breaks coming his way, is hopelessly lost when dispersed into small groups, or when the tide begins to turn against him. Leaderless, the Nazi soldier, he says, is done.

Wounded U.S. Hero Plays Nazi Role

Max Factor (no relation to the make-up man) is the latest to learn that anything can happen in Hollywood,

The 18-year-old hero of Midway and Wake islands and the

Coral Sea has iust been set for his first movie role playing the part of a Nazi storm-trooper.

Through the intervention of Errol Flynn, the youth, who was injured in the eye by a bomb splinter in the battle at Wake and



Mat 111-15c Errol Flynn

and was honorably discharged from the Navy, got a job at Warner Bros.

The handsome star introduced young Max Factor to Lewis Milestone, his director in "Edge Of Darkness," and the latter asked him if he'd like to appear

in front of the cameras.
"Sure," said Max.
"Fine," said Milestone, "you look just the type to play a Nazi storm-trooper."

NANCY COLEMAN GETS SLAPPED INTO FILM FAME

Like the boys in the armed forces, Hollywood women starsto-be must first undergo a sort of toughening-up process before the breaks start coming their way. That's the way it was with



Mat 109-15c NANCY COLEMAN

Bette Davis. That was the setup with Rita Hayworth, Greta Garbo and Jean Arthur.

And that, precisely, is true in the case of another star-in-themaking-pretty, vivacious Nancy Coleman.

There's something about how a fledgling star reacts to a good bust on the nose that interests Hollywood producers strangely.

Bette Davis got slapped and slapped hard in the picture that put her on top: "Of Human Bondage." She took the slaps as befits a star and so, before long, she became one. Rita Hayworth got shoved all around the old Fox lot as a dancing slavegirl, proving her mettle to the it all stood her in good stead in the long run because once more. producers were sure she could take it; hence, rolled out for her the long red rug.

Few may know it, but Jean Arthur got kicked around plenty in a series of two-reelers when, most of the time, she was on the receiving end of such pie hurlers as Slim Summerville and Monte Banks. Her black and blue marks helped get her out of the red and into studio esteem.

Garbo, too, was tossed from one corner of the Metro lot to the other in her early films. She

THERE'S PROFIT IN VILLAIN ROLES--THANKS TO HITLER

Adolph Schicklegruber Hitler is an ill wind who is, unintentionally, blowing a number of players financial good in Hollywood.

If it weren't for the Nazi fuehrer and his depradations about the world, Helmut Dantine, for one, might not be the current screen sensation that he is and most certainly he would not now be playing the important role of Captain Koenig in Warner Bros.' "Edge Of Darkness," now at the Strand.

In fact, were it not for Hitler, "Edge Of Darkness" would never have been written. And, in that case, a number of actors who are earning their livelihood just now playing the roles of villainous Nazis and Quislings in that picture would have been out of work. Errol Flynn and Ann Sheridan would probably be playing in some other picture but the "heavies" in the production might have been entirely out of luck.

Chinese Actors Busy

So, too, Hitler can have a certain begrudging credit for keeping many of the Chinese actors in Hollywood busier than usual. depicting the hated Japanese. Several of these appeared in the Humphrey Bogart picture, "Across The Pacific," and even Sydney Greenstreet, the "fat man" of "The Maltese Falcon," "Across The Pacific" and "Casablanca," would have had no chance to display his genius for unpleasantness in screen roles if the Nazis had never undertaken to upset the world.

Even so stalwart an actor as Raymond Massey has made use of the Hitler menace in furthering his career as an occasional screen villain. He appears as such in "Desperate Journey," but hastily retrieves himself in the current "Action In The North Atlantic" as the heroic skipper of an American merchant marine vessel.

George Coulouris has made a name for himself on the stage and at Warner Bros. Studio, for his work in the stage and the forthcoming screen version of "Watch On The Rhine," and Henry Daniell is soon to be only slightly less hated by screen audiences. Even so innocent a person as Harvey Parry, stunt man at Warner Bros.,

stood up under it and finally

walked away with a starring

film prominence in Warner Bros.' "Kings Row," is remem-

bered chiefly in that picture for

the way she was slapped by

Charles Coburn. Nancy took the

slaps, not just a couple but more

than 50, like a little trouper,

and Warner Bros., impressed,

found more for her to do on the

lot. Right now she's being slap-

ped and kicked around by Nazis

in "Edge Of Darkness," starring

Errol Flynn and Ann Sheridan.

The picture opens Friday at the

Strand Theatre.

Nancy Coleman, who came to

contract.

has found that he makes an acceptable Jap with his face painted and his hair greased and he appeared as such in "Across The Pacific.

For "Background To Danger," the new George Raft picture, which also has Brenda Marshall and Osa Massen in important roles, a number of players can thank the former paper hanger for a chance to play characters that would never have disgraced a screen if he had not set out to make his ugly dreams of conquest come true. Among these are Otto Reichow and Kurt Katch, who are making a very comfortable living just now, thank you, out of showing the Nazis to the picturegoing public in their true light.

Martin Kosleck, who has made what almost amounts to a career of Goebbels roles, Otto Preminger, whose bald-headed Nazi characterization is hated by millions, Carl Esmond, Henry Victor, Robert Davis and numerous others have all made movie capital out of Herr Hitler's unpleasantness.

To them he is an ill wind which has blown them some fi-



Mat 108-15c

ERROL FLYNN

Judith Anderson Lauds Stand-Ins

Hollywood's stand-ins are its forgotten people.

That's no idle sentiment, but the opinion of one of the greatest actresses of all time-the brilliant Judith Anderson, star

of a hundred Broadway successes and one of the most notable Shakesperean players of theatrical history.

Miss Anderson expressed herself as amazed with the natural acting talent, too often left bur-



Judith Anderson

ied, she has found among Hollywood standins. To prove that all many stand-ins need is a chance, Miss Anderson is already working with little Juanita Roberts, currently her own stand-in for her role in Warner Bros.' "Edge Of Darkness," now at the Strand.

Since she started giving Juanita lines to memorize and acting conditions to simulate, Miss Anderson says she has discovered much talent in the girl.

Coleman. By playing "She Who Gets Slapped," she knows she's joining an illustrious sorority.

HobbyNowWarProject

What started as a hobby has developed into a serious wartime project for Walter Huston, currently featured by Warner Bros. in "Edge Of Darkness," now at the Strand Theatre, who recently signed a deal to triple his ranch holdings in Porterville to raise beef for the government. Huston now has almost 4000 acres of grazing lands, and is already set to handle 2500 head

OFFICE CAT GOT ANN SHERIDAN SCREEN START

An office cat got her into motion pictures, and thereby hangs one of the strangest of all tales of the film colony.

It was eight years ago—1935 -and the girl of our story was

a student in good standing at the Texas State Teachers' College at Denton, near Dallas, Texas. Paramounthad launched a nation-wide hunt for the best looking girls and boys in the country under the title "Search For



Ann Sheridan

Beauty" and friends of our heroine urged her to enter her photograph.

She refused, especially when she learned that the picture had to be a bathing suit print. In those days our girl friend was The girl's sister, Kitty, positive that our heroine could win the contest easily, smuggled a family picture of the girl from hiding and decided to take it to the office of John Rosenfield, drama editor of the Dallas Morning News, who was entering the photos of contestants from his

Last-Minute Entry

Hardly had Kitty reached the newspaper office on the last day of entries, however, when she was notified that Rosenfield had shut up shop for the day and gone home, his official duties over. Determined to enter the photo in spite of the late hour, Kitty brushed past the reception clerk and knocked on Rosenfield's door. From within came an exultant shout of "Now I've got you!" Mystified, she entered, saw a disheveled man with a cat in his arms and, dropping the photo hastily, withdrew.

The photo she left with Rosenfield that night won the "Search For Beauty" contest and launched a great girl on a great career.

What she didn't know was that Rosenfield was in his office an extra five minutes that night because he had first to catch and evict the office cat before closing up. The girl who owes a cat's perversity for her

Ann Sheridan.

In her latest picture, "Edge Of Darkness," now playing at the Strand Theatre, Ann Sheridan portrays the moving role of a brave Norwegian girl who deof her town.

Helmut Dantine Reports This One About Why Hitler Grew Mustache

Helmut Dantine, the young Warner Bros. actor who escaped from a Nazi concentration camp in his native Austria to flee to this country, tells this one about an interesting human interest sidelight on Herr Hitler. It's about why "der Fuehrer" wears a mus-

Dantine, who is currently appearing in "Edge Of Darkness" at the Strand Theatre, has no way of completely vouching for the story, but he said it was one that was widely repeated in the underground before he left Europe.

Dantine recounts that "der Fuehrer" had an unpleasant mole on his upper lip about which he was hypersensitive. He went to several doctors, and one of them removed the blemish with an electric needle.

But the operation left a scar. It gave Hitler the appearance of having a running nose.

So he grew the mustache.

Don't Get Him Wrong, Monte Loves Hollywood

Hollywood has its share of cynics who stoutly maintain, year after year, that the only happy people around motion pictures studios are the gardeners. These lowly folk, it is maintained, are the only ones who gain and maintain a mental serenity which nothing short of total catastrophe can shake.

The gardeners, they point out, have just so much lawn to tend; just so many flower-beds to fuss over. They may do just so much every day, then home to bed and sweet dreams, with no thoughts of options, story values, gross receipts or production delays to assail their rest.

It's a good theory and probably more right than not, but there's another studio contingent, albeit a very small one, that should be added to the ranks of the Happy Gardners.

Reference is made to those actors who, having reached the top, are back once more in the featured ranks; are back, in some cases, to the ranks that are no longer even featured. These are the ones who took the round trip-from obscurity to fame to near-obscurity again. These are the ones who have taken Hollywood's Grand Tour; the ones who paid their money, took their chances, and had a whale of a good time enroute.

Monte Blue (remember Monte Blue?) is one of these. And Monte Blue is happy.

Thirty years ago Monte was battling for leading roles, and battling not in vain. Starting with D. W. Griffith, Monte worked as script clerk, actor and stunt man in such early, historymaking films as "Intolerance," "The Birth Of A Nation" and

"Orphans Of The Storm." fies the brutal Nazi occupation Years passed, and then star-

Still ED 139; Mat 201-30c

Errol Flynn and Ann Sheridan are cast as leaders of an armed revolt of the liberty-loving people of Trollness, a fictional town in Nazi-occupied Norway, in Warner Bros.' "Edge Of Darkness," based on William Woods' best-seller novel of the same name. The film opens at the Strand Theatre on Friday.

dom in such Warner hits as "The Marriage Circle," Me Again," "So This Is Paris," "Brass" and "Main Street." The list of pictures in which Monte Blue has starred would fill a couple of pages in fine type. He made three fortunes and lost them while other actors were trying simply to get a start. He was Big.

Today Monte Blue is not big. Today Monte Blue is merely a very capable player, not very prominently featured, however, in Warner Bros.' "Edge Of Darkness," which stars Errol Flynn and Ann Sheridan and features Walter Huston, Nancy Coleman, Judith Anderson and Ruth Gordon. The film is now at the Strand.

But it is doubtful if anyone in Hollywood, and that includes its studio gardeners, is as happy today as Monte Blue. He himself will tell you why. Tall, slightly stooped, friendly and matured, Monte has only praise for the town and indsutry that made him great.

Tom Fadden Wants Good, Socky Roles

"Our Town," both the play and the movie, "made" Martha

It didn't do badly for another person; a young man named Tom Fadden, who played the milk man in both the Broadway play and the Hollywood screen

Right now he's in Warner Bros.' "Edge Of Darkness," opening Friday at the Strand Theatre, doing a compelling and extremely dramatic role. The film stars Errol Flynn, Ann Sheridan, Walter Huston, Nancy Coleman, Judith Anderson and Ruth Gordon.

Tom's content to let others star. All he asks is for good, socky roles, the kind he can get his teeth into. He's had them,

He was, for instance, the rancher who lost his ranch in a poker game in "Destry Rides Again." He was the long-to-beremembered druggist in "The Remarkable Andrew," and the traveling salesman in "My Favorite Blonde," when Bob Hope's pet penguin romped across his chest as he tried to get some sleep in an upper berth.

Tom also was Betty Field's father in "Shepherd Of The Hills," and in Warner Bros.' "Wings For The Eagle" he was the foreign family man who found his niche as a worker at Lockheed.

Tom Fadden, who was a stage actor for 27 years, 21 of which he spent on Broadway, thinks Hollywood is the best of all possible places. Hollywood, it may be noted, thinks well of Tom,

MILESTONE DIRECTS WILL TO SUCCEED FIRST WAR FILM SINCE 'ALL QUIET'

Twelve years ago Lewis Milestone directed what is now credited with being the finest film dealing with World War I. The picture was "All Quiet On The Western Front," a docu-

ment so powerful that its screening precipitated riots wherever it was shown in post-war Germany.

Today, 1943, that same Lewis Milestone is the director of the film for Warner Bros.



Walter Huston

"Edge Of Darkness," which he feels will create an even more lasting impression upon those who see it. Differing from its predecessor in its realistic approach, "Edge Of Darkness," in Milestone's own words, "has done away with disillusionment."

Where "All Quiet On The Western Front" was imbued with disillusionment towards "a war to end all wars," "Edge Of Darkness" comes to grips with reality in the noted director's opinion.

"Today," says Milestone, "we know the enemy we are fighting and we are facing the stern realities of the present war. The moral of 'Edge Of Darkness' is 'United we stand, divided we fall'. That is the great lesson of our time and the keystone for victory cause." for the democratic

Based on the William Woods novel, "Edge Of Darkness" is a story of the Nazi occupation of Norway and of the disunity of the people of the little town of Trollness and their effort to unite against the common enemy. Starring Errol Flynn and Ann Sheridan, the picture opens Friday at the Strand Theatre.

Bohnen Always Loses Something

Thumb-nail sketch of a Hollywood career. Specifically, that of Roman Bohnen, stage actor brought out from New York by Warner Bros. for a featured role in "Edge of Darkness," the drama of Nazi-occupied Norway, based on William Woods' novel. The picture is now at the Strand Theatre.

As the husband of Ida Lupino in "The Hard Way," he loses his pants. In "Edge Of Darkness," he loses his head. In the forthcoming "Mission to Moscow," he loses his life.

HALF OF BATTLE FOR RUTH GORDON

"The will to succeed . . . that is half of the battle. I hadn't any illusions about my ability; I only thought if other people could learn to act, I could," says Ruth Gordon, one of Broadway's

outstanding performers, currently featured in Warner Bros.'
"Edge Of
Darkness" at the Strand Theatre.

As a stagestruck senior at Quincy High School in Wolaston, Mass., Miss Gordon wrote to her



Mat 105-15c Ruth Gordon

favorite actresses and eagerly awaited their replies. A brief note from Hazel Dawn, whom she had seen in "The Pink Lady" convinced her that her destiny was the stage. Aided and abetted by her mother who had bartered her sewing for Ruth's piano lessons, she talked her father into bringing her to New York in 1914, where she spent the year at the American Academy of Dramatic Arts.

Career Began in 1915

Her career began in 1915, when she played Nibs in Maude Adams' production of "Peter Pan." It was a dancing spot, and she was overwhelmed with gratitude to the late Alexander Woollcott for writing Gordon was ever so gay as Nibs." Under the illusion that one thanked critics for good notices, she wrote an appreciative note to him. "Many years later," says Ruth, "Mr. Woollcott and I laughed and laughed over that

In the next years Miss Gordon's acting deepened, her roles became more varied. After scoring in "Saturday's Children," she appeared in "They Shall Not Die," "The Sleeping Clergyman," "Ethan Frome," where her moving portrayal of Mattie Silver was widely acclaimed, "The Country Wife," "A Dolls House" and others.

She left Broadway for Hollywood to act in pictures, appearing as Mrs. Ehrlich in Warner Bros.' "Dr. Ehrlich's Magic Bullet," followed by "Abe Lincoln In Illinois" and "Two-Faced Woman."

Says Miss Gordon of motionpicture acting: "The fact that the films are made in scattered scenes I consider a help rather than a hindrance; one always has time to shut out the world and get the feel of a character and an emotion.'



Still ED 13*; Mat 206-30c

Walter Huston and Ann Sheridan play father-and-daughter roles in "Edge Of Darkness," Warner Bros.' dramatization of William Woods' novel of a small town in Nazi-occupied Norway and the successful rebellion of its people against the conquerors. The picture is now at the Strand Theatre.

CHANGE OF MAKE-UP DURING DAY KEY TO FRESH WORK

A change of face during the day will serve as an injection of energy to the busy woman. Maybe tied-up nerves have been the cause of untidy hair, what with misdirected fingers tugging and pulling at it, or of lipstick-

less lips suffering from an harrassed chewing seige. Perhapsthe work that's being done is itself the cause of the dishevelment. But whatever the cause, a change of make-up, a recombing of the hair and



Mat 102-15c

a brushing of Nancy Coleman the clothes will do much to give one a new, if comparatively temporary, lease on energy.
Nancy Coleman, lovely War-

ner Bros. player in "Edge Of Darkness," now at the Strand, avers that concentration on applying a new make-up during the day is enough to take one's mind off all else, and is therefore a most relaxing antidote to "nerves." "Besides," adds Nancy, "the sparkle and neatness of a fresh make-up is like trying on a new dress-your spirits are bound to soar."

And by applying a new makeup, one not only starts from scratch, but tears down what went on the face before. Never put on new make-up over old. There is nothing more harmful to the skin. A mild soap and water is still the best cleansing agent. If the skin is dry, however, follow with an application of cold cream, gently patted into the skin, then removed with cleansing tissue.

Foundation cream, lightly and smoothly spread, is the next in procedure, with a follow-up of whatever eyeshadow, rouge and lipstick is correct for you, then a light powdering and brushing off of the excess par-ticles. Take a look at your finished product. Go back to work on lighter feet, with a less ruffled state of mind and ready to tackle new jobs.

Still Service

Stills available on most of the scene cuts on the publicity pages in this campaign plan. Price: 10c each. Order by still number indicated under each cut, from Campaign Plan Editor, 321 West 44 Street, New York City. If still number is not given, photo is not available because the cut was made from a special retouch or a composite. Asterisk denotes still is available at local Vitagraph Ex-

WOMEN NOW STRESS CARE OF CLOTHES

From now on women will look to quality and wearability in their selections of clothes. Shoe rationing, with its three pairs per year for each person, is responsible for a sudden and definite trend toward the importance of buying shoes that not only will wear long and well, but will retain their style.

This fact will undoubtedy have an influence on the type of buying a woman will henceforth indulge in. But just as important as buying clothes of long life and simple style is that of taking thoughtful care of them to make them last even

Ann Sheridan, who is currently co-starring with Errol Flynn at the Strand Theatre in Warner Bros.' "Edge of Darkness' perhaps quite naturally comes by her creed for insuring the life and looks of her clothes. Believing in outdoor and fresh air activities as the best perpetuators of health and beauty, she applies the same regimen to the care of her clothes. Frequent airings out-of-doors - if in the sun, they are turned inside out-and never wearing the same outfit twice in succession are two of the helps that prolong the life and beauty of her clothes.

Cleanliness, according to Ann, is the greatest safeguard to the life of clothes. But the importance of brisk brushings in between cleanings can't be overlooked by women, is the way they are hung in a closet. Ann conscientiously avoids hanging clothes in a crowded closet. There should be at least a small space between outfits to allow

Make That Wardrobe Versatile With Interesting Blouses



Two blouses that act as a Spring tonic for that war-time wardrobe are modeled by Ann Sheridan and Nancy Coleman, both in Warners' 'Edge Of Darkness', the Strand Theatre's current attraction.

Left: Glamorous Ann Sheridan shows to great advantage this stunning shirtwaist of printed silk. The floral motif in two shades of blue on a white background is used in an interesting sleeve treatment. Full sleeves fasten at the deep cuff with buttons of self fabric. Right: Talented young Nancy Coleman chooses a "Gibson Girl" blouse of eyeletted white pique. The charming treatment on the ruffled neckline is repeated on the cuffs of the very full sleeves. Narrow Navy blue velvet ribbon is used as trim.

Because of the new upswing of skirts and jackets, women are turning their attention to the proper selection of shirtwaists and blouses, that definitely "make" an outfit.

High up on the lists of attractive accessories is the silkprint blouse. It is so adaptable that it has a definite place in every wardrobe. Ann Sheridan, glamorous Warner Bros. player, currently starring in "Edge Of Darkness" at the Strand Theatre, has several of these indispensables in various color combinations. They feature the soft, full sleeve, nipped in at the wrist. One in particular is a soft, shirtwaist in a beautifully patterned tie-silk. Another, in a poppy print, features the flattering-to-the-face bow at the

The classical shirtwaist, of course, still holds good as it has for so many years. But Spring 1943 sees, in some cases, a definite feminine fillip added. Softness may be achieved through front hand-tucking, and the feminine touch may be felt through the use of three heartshaped diamond studs down the front. Other softening effects may be achieved by the use of tailored bows, shirring at the shoulder line, or tiny peter-pan collar, fastening with a luminous nearl button.

A modified Gibson Girl style is the blouse favored by Nancy Coleman, currently featured in Warner Bros.' "Edge Of Darkness." In crisp white eyelet embroidered pique, it has very full

shoulders with square neckline outlined with a flattering ruffle that is interwoven with velvet ribbon. It is ultra-becoming and extremely feminine.
Definitely "news" is the over-

blouse that will see wide popularity in a variety of colors and fabrics, particularly in woven silks, cottons, and linen. Worn over a skirt, with a wise choice of accessories, it is a fresh note for Spring-into-Summer.

Bow ties, as aforementioned. will be frequent accents on blouses, ties in self-fabric, velvets, ribbons, or the more tailored type in suit-matching fabrics. The softer, flattering bows will be clipped or pinned to the blouse with jeweled pins, real or simulated-for afternoon or eve-

Art and Type of Illustration Above Available on Mat. Order "FASHION MAT ED 301B" -45c-from Warner Bros. Campaign Plan Editor, 321 West 44th Street, New York City.

Systematic Approach Necessary In Preparation of Lunch Box Meals

mother of someone who works in a defense plant you are playing a vital part in your country's war effort. Your job is the tremendously important one of packing wholesome and nutritious food that will keep him, or her, in vigorous health. Ill health or a tired, run-down feeling may mean loss of valuable time, which is an all-important factor in winning this war.

Therefore, a systematic approach to the preparation of lunch box meals will save time and energy, and insure a meal that is not only nutritious but attractive and appetizing.

Ann Sheridan, recently starring at the Strand Theatre in Warner's "Edge Of Darkness" is a hard worker and frequently resorts to the lunch box to supply the energy required for a difficult day on the set.

Ann, who has given much time to the planning and preparation of healthful menus, offers some suggestions for lunchbox meals that she has tried and found excellent.

First factor in the planning of the lunch is the care of the kit itself. Whether it be made of metal or the new plastic now

on the market, it should be thoroughly cleaned and aired each day. The same applies to the thermos bottle, which, incidentally, should not be exposed to extremes of hot and cold liquids as the inside lining may

Since the lunch box calls for as much as one third of the day's food supply, it is wise to set aside a corner of the kitchen for the preparation of such meals. This will speed up the process, and help to make certain that nothing is left undone to insure a satisfactory meal. In this corner, have on hand waxed paper, paper napkins and covered containers. It is also wise to have cans of fish, cheese, peanut butter, salad dressings, etc. for making of sandwich spreads. which can be prepared cheaply at home.

Because sandwiches are a large part of any lunch box meal, they should be planned with great care. The bread used should be highly nutritious, and may be cracked wheat, rye, or enriched white bread. Fillings should add variety and zip to the worker's lunch. Here are a few suggestions for fillings: 1—Left-over cold meats, to

which may be added chopped, cooked vegetables, lettuce, celery or other greens.

2-Fish, such as sardines, salmon, or cooked fresh fish.

3-Eggs, cooked and chopped, or devilled and moistened with

4—Cream cheese with chopped raw vegetable, or bacon. 5-Peanut butter with bacon

or chopped vegetable. Salads are excellent to carry along. Here's one that's both attractive and nutritious:

1/4 teasp. dry mus-tard 1 teasp. lemon juice 1/4 teasp. salt dash of cayenne 2 hard cooked eggs
½ teasp. grated
onion

onion
1 tablesp. chopped
radishes
mayonnaise to
moisten

Cut eggs in halves lengthwise; remove yolks and mash. Combine with onion, radishes and seasonings. Moisten with mayonnaise. Fill egg-white centers. Put halves together and wrap in waxed paper. Chill before packing.

To satisfy that sweet tooth and to round out the meal, Ann offers the following easy-to-make

QUICKIE COOKIES

QUICKIE COOKIES

1½ cups condensed milk (sweetened)

½ cup peanut butter
2 cups bran flakes
Mix condensed milk, peanut butter and
bran flakes very thoroughly. Drop by teaspoonfuls on greased baking sheet. Bake in
moderate oven (375) until brown—about
fifteen minutes. Recipe makes about 2½
dozen crisp cookies.



Still ED 3: Mat 204-30c

Ann Sheridan is co-starred with Errol Flynn in the Strand Theatre's current attraction, "Edge Of Darkness," Warner Bros.' film of Nazioccupied Norway, based on William Woods' popular novel.



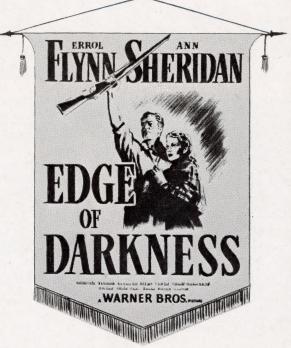
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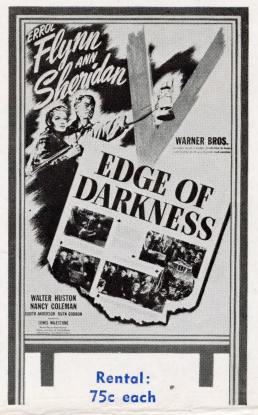
per M in lots less than 5M

40" x 54" SATIN BANNERETTE



Rental: \$1.00 Outright Price: \$1.75

40" x 60" PHOTOCHROME DISPLAY



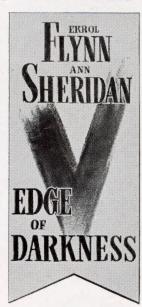
2 COLORED 22 x 28's Rental: 20c



INSERT CARD



Rental: 12c each USHERS SATIN LAPEL BADGES



Price: 25c each Available at your Vitagraph Exchange



8 COLORED 11 x 14's Rental: 35c for Set



SLIDE . . . Price: 15c

3 WINDOW CARDS

Prices:

JUMBO CARD -

REGULAR CARD

I to 49...... 7c ea. 50 to 99..... 6c ea. 100 and over....51/2c ea.

MIDGET CARD →
4c each







2 STAR PHOTOS -

11" x 14" signed color glos priced: 1 to 9—35c each; 10 to 24—30c each; 25 and over -20c each. Also available in 8" x 10" size at 15c each.









8" x 10" autographed fan fotos priced: 1,000 to 2,000
—\$4.00 per M. See your
Vitagraph ad salesman for
other special quantity prices.



24-SHEET

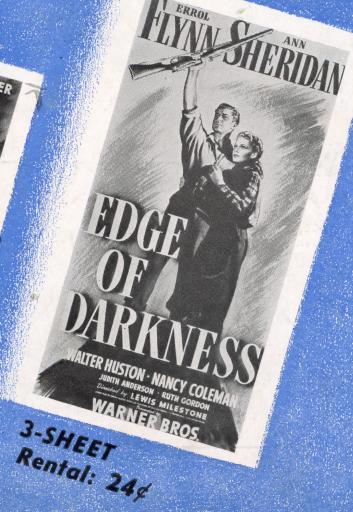
POSTERS



6-SHEET Rental: 48¢



Rental: 8¢



Prices:

24-SHEETS

1 to 4...\$2.40 ea. 5 to 9... 2.25 ea. 10 to 24... 2.00 ea. 25 and over 1.75 ea.

SIX-SHEETS

25 to 49... 80c ea. 50 to 99... 70c ea. 100 and over 60c ea.

THREE-SHEETS

50 to 99.... 32c ea. 100 and over 28c ea.

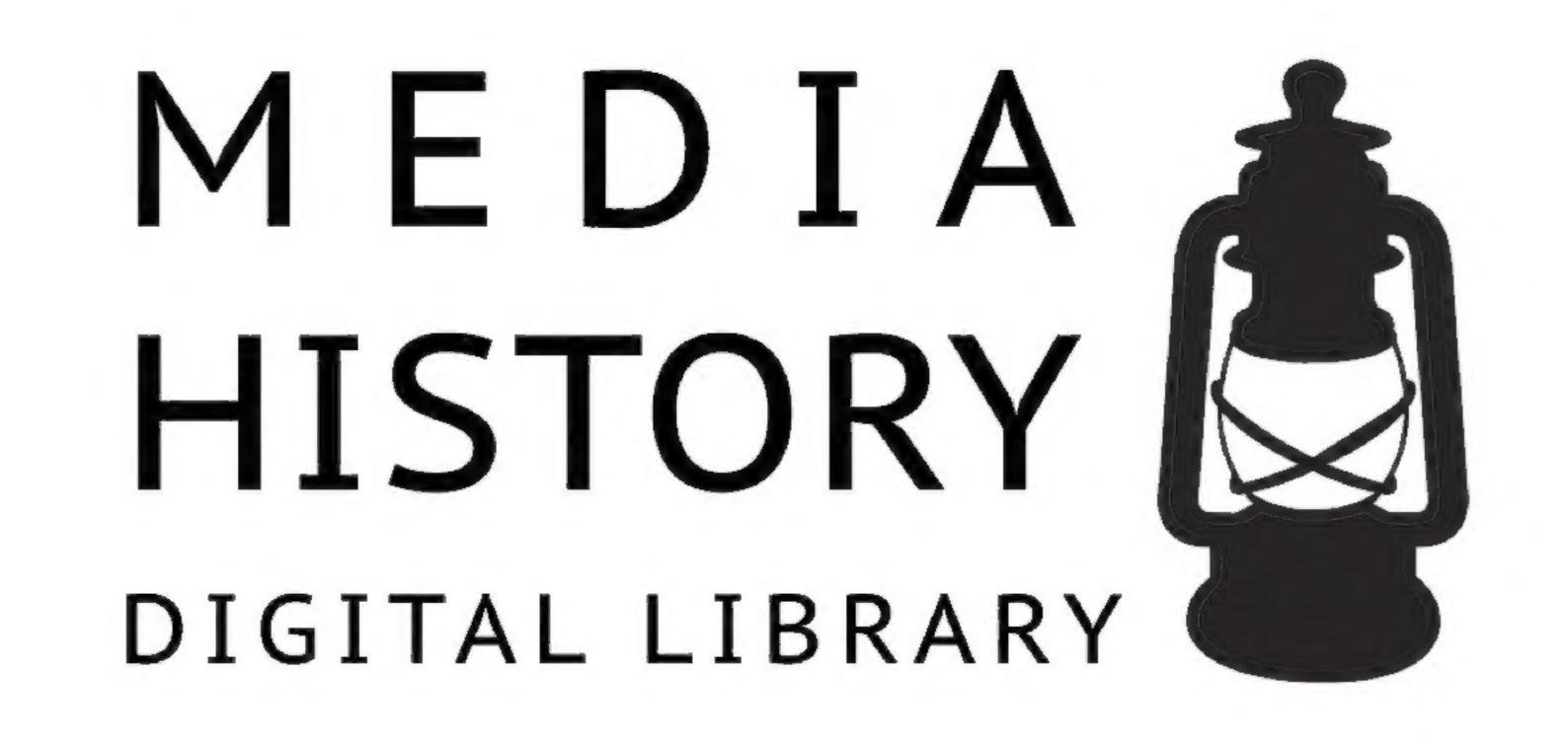
ONE-SHEETS

50 to 99.... 11c ea. 100 and over 9c ea.

Scanned from the United Artists collection at the Wisconsin Center for Film and Theater Research, with support from Matthew and Natalie Bernstein.



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